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2009/06/23

Travel fair to showcase local attractions

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Event organising chairman Datuk Shamsul Falak Abdul Kadir aims to make the event the premier domestic tourism fair

KUALA LUMPUR: If the global influenza A (H1N1) pandemic is not enough a reason to deter Malaysians from travelling overseas, perhaps the Malaysian Domestic Tourism Fair from July 3 to 5 will persuade them to visit local places of interest.

More than 100 exhibitors will set up booths at Putra World Trade Centre here with enticing travel bargains, fun activities and freebies.

The event is organised by the National Tourism Council Malaysia, with RHB Bank Bhd as the event main sponsor and the New Straits Times as the official newspaper. It is supported by Tourism Malaysia

Expect special offers from airlines, hotels, resorts, travel and tour agents, health and wellness operators, leisure, recreation and lifestyle companies, as well as retailers of travel-related products.

Tourism bodies from Sabah, Sarawak, Perak, Langkawi, Penang, Johor, Terengganu and Malacca will be among those offering tempting packages for everyone, from high-end travellers to those on a budget.

Senior citizens and students will find a range of affordable packages tailored for them.

Visitors stand to win more than 30 prizes. The first prize is two Business class Malaysia Airlines tickets to Manila, second prize is tickets to Bangkok, and third, a 4D/3N holiday package to Sabah.

Sabah Tourism Board is also offering seven packages as prizes.

Telecommunications provider Celcom has more than RM10,000 worth of prizes to be given out.

Tourism talks will be held on Saturday, covering lifestyle, health and beauty, feng shui, eco-tourism, history and heritage, budget travelling and tour guiding.

Event organising chairman Datuk Shamsul Falak Abdul Kadir said the fair would showcase "hidden gems" and not just popular destinations.

The fair is slated to be an annual event from this year.

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"We aim to make it the premier domestic fair that not only showcases destinations and tourism products but also Malaysian culture, food, heritage, festivals, traditions and lifestyle," Shamsul said.

Entrance fees to the fair at Hall 4 (Dewan Tun Razak), PWTC are RM2 for adults and RM1 for children and senior citizens. Ticket holders are entitled to take part in hourly lucky draws.

Those who spend a minimum of RM200 per transaction can enter a "slogan" contest and stand a chance of winning Malaysia Airlines Business class tickets to Surabaya and Blackberry mobilephones from Celcom.

For details, contact the organisers at 03-6280 2281.



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