

Think, plan, go local, says tourism council

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Wednesday, March 3rd, 2010 13:47:00

KUALA LUMPUR: This year's Malaysian Domestic Tourism Fair 2010 (MDTF'10) will be held from May 14 to 16 at the Putra World Trade Centre.

Organised by the National Tourism Council of Malaysia (NTCM), the annual event is an avenue for consumers and the public to catch domestic holiday and travel bargains.

There will be 250 booths set up by local tourism industry stakeholders showcasing their products and services, including key players like tour operators, hoteliers and transport operators.

The highlights will be a photo challenge competition themed '1Malaysia Communities and Destinations', and a bridal tourism extravaganza. NTCM deputy president Datuk Shamsul Falak Abd Kadir, who chaired the Press conference this morning, said: "We want to encourage and promote domestic tourism and also local travellers' spending."