



1Malaysia photo contest

BRING your cameras on your travels to get brilliant shots of 1Malaysia's communities and destinations.

You stand a chance of winning the Open Photography Challenge and bringing home Fujifilm cameras, Berjaya Hotels & Resorts holiday packages and cash prizes.

The contest is on till April 30 and is open to all Malaysians and non-citizens residing in Malaysia, including photography-hobbyists, amateur and professionals.

Photographs must feature the communities and/or destinations within Malaysia in line with the theme 1Malaysia — Communities And Destinations.

"The objective is to promote Malaysia as a tourism destination well-known for its friendly, warm and hospitable people," says organiser Stephen Ronee Lau of Stephen Ronee Lau (M) Sdn Bhd.

"We want them to explore the country and capture unique photography shots of the culture, lifestyle, activities, ceremonies and occupations that relate to any destination in Malaysia," he adds.

First-prize is a Fujifilm FinePix 5200EXR digital camera, a



Lau: Creative view of Malaysian communities and destination through photography



Berjaya Hotels and Resorts holiday package and RM2,000 cash. Total prizes offered are RM20,500 worth of Fujifilm cameras, holiday packages and cash.

"There is no limit to the number of entries per participant and best of all, one person can win more than one prize if his or her photographs are good," says Lau.

Each photo submission must be in 8R size, printed on Fujicolour Crystal Archive Paper which is available at all Fujifilm's FDI Stations, Fuji Image Plaza outlets and Fujifilm dealers.

Top 100 photographs will be exhibited at the Malaysia Domestic Tourism Fair (MDTF) at Putra World Trade Centre in Kuala Lumpur from May 14-16.

Visitors to the fair will get to vote for their favourite photographs. Their votes will make 50 per cent of the total judging points. The other half will be given by a panel of judges.

"There will be exciting lucky draw prizes for those who vote," says Lau. Announcement of winners and the prize presentation ceremony will be held on the last day of the fair.

The Open Photography Challenge is one of two sub-events held in collaboration with the second MDTF. The other sub-event is a bridal fair.

It is endorsed by the National Tourism Council Malaysia and supported by Fujifilm, Perbadanan Taman Negara Johor, The Big Bike Shop, Berjaya Air and Berjaya Hotels & Resorts.

MDTF will also have tourism talk sessions and activities like live performance, cultural show and fashion show, plus games and buyers contests.

For details, visit www.mastercontest.com. Exhibitors interested to showcase their tourism products at the fair can contact 03-9283 2268 or 03-2116 5951.