

Travel perks for RHB cardholders

By Teresa Yong

teresay@nst.com.my

KUALA LUMPUR: Some RM30,000 worth of air tickets, food vouchers and a hotel package are up for grabs at the RHB Bank booth at the Malaysian Domestic Tourism Fair (MDTF) 2010 this weekend.

On top of that, RHB cardholders can also enjoy easy payment plan of 24 months for travel packages with their merchant partners.

"We are participating in the fair for the second year in support of the government's promotion of domestic tourism," said RHB senior vice-president and head of cards and unsecured business, Vince Au Yoong.

There will also be fun activities and rewards; those who sign up for any credit card will get a FIFA stress ball or key chain.

Cardholders who spend at least RM200 and perform on-the-spot redemption of 10,000 points will get RM10 Ayamans vouchers. They are also eligible for one entry to a contest to win air tickets, a hotel package and RM100 Ayamans vouchers.

Those applying for the RHB Travel Money card would receive three entries for the contest upon approval, said Au Yoong.

Those who sign up for new credit cards and have their personal financing approved would also be eligible for one entry. There are a total of 62 prizes to be won.

Elaborating on the Travel Money card, Au Yoong said cardholders would get two per cent cash back at all petrol stations everyday for fuel purchases.

"Fuel purchase is one of the top categories of card usage," he said.

Currently, cardholders are enjoying 10 per cent cash back on the first weekend, five per cent for the other weekends and two per cent on weekdays until June 30.

There is a 20 per cent cash back of total monthly retail spending which include retail transactions, petrol purchases, dining and travel expenditure with a maximum of RM60 a month.

RHB was the fourth largest card issuer in the country with over a million card holders, said Au Yoong.



RHB senior vice-president and head of cards and unsecured business, Vince Au Yoong, says the bank's Travel Money card offers the highest inconvenience coverage

"We offer the highest inconvenience coverage such as for delayed luggage and flights. The travel insurance is up to a maximum of RM4 million, the highest for a travel credit card in the country. Cardholders also earn air miles wherever they shop, dine or travel."

RHB is the gold sponsor of the fair while the *New Straits Times* is the official newspaper this year. The event, endorsed by Tourism Malaysia, is expected to draw 100,000 visitors from Friday to Sunday. It is open from 10am to 5pm at Hall 3, Putra World Trade Centre.