



The Malaysian Domestic Tourism Fair 2010 will be held at the Putra World Trade Center (PWTC), Tun Razak Hall 3, from 14th May to 16th May. A Press Conference has been held on Wednesday (3rd Mar 2010) at Legend Hotel to inform about the event, which goes with its tagline: 'Think Local, Plan Local & Go Local'.

Unlike previous tourism fairs however, newly-weds and engaged couples, especially local couples, will have a reason to rejoice.

The Bridal Tourism Extravaganza is one of the main sub-events that will be highlighted during the MDTF 2010, along with the PhotoChallenge Competition; featuring bargains for honeymoon trips and pre-wedding photo-shooting packages for destinations all over the nation.

A section of 29 booths will be designated for the sub-event, which will house all the representatives from the bridal industry. Among them will be renowned bridal houses, bridal services providers and also bridal photographer studios; a wide range of services for couples to choose from, for their honeymoon or photo-shoot.

The Bridal Tourism Extravaganza is a relatively new concept, seeing that this is the first time bridal tourism has been incorporated into the tourism fair. The concept is aimed at providing the opportunity for those from the bridal industry and those from the tourism sector to work together and develop more strategic and interactive products that will appeal to foreign, and most importantly, domestic target markets, while strengthening the bond between the bridal industry and the tourism sector.

The Concept Exhibition will be the co-organizer for this sub-event, in cooperation with the National Tourism Council of Malaysia. To learn more about the event, go to Wedding.com.my's [Upcoming Events List](#). For exhibitors enquiries, please contact 03- 9283 2268 (Hawa) or 019- 2655913/ 03- 2116 5951 (Hanim).